

# How Snappy Helped 168 Sushi Reach New Milestones

## IMPACT

**+15%**

Increase in table turnover

**-28%**

Reduction in staffing costs

**+13%**

Increase in average order value

**+4%**

Average increase in profit margin per location



**168 SUSHI**  
BUFFET

168 Sushi Buffet is multi-location sushi buffet restaurant that is dedicated to providing customers with quality food and great service.

📍 6 Locations

📱 60 OFT Terminals

🔗 5 Snappy Products

## RESULTS

1. Snappy's order from table solution gave the freedom to customers to order at their own pace while reducing staffing costs for Sushi 168 and improved overall customer satisfaction.
2. Snappy provided a suite of loyalty solutions that helped Sushi 168 prompt customers with more personalized offers and incentives that led to an increase average order value and greater customer retention.
3. Cross-product integration allowed Sushi 168 to improve overall dining experience for its customers which resulted in improved customer retention and more repeat customers.



"Snappy's order from table solution reduced our restaurant's staffing needs and helped us increase average order value, improve table turnover rates and create a more personalized dining experience for our customers. Combined with Snappy's POS, Reservation, Loyalty and Membership solutions, our profit margins are up 4% on average per location."

- Bob, Owner of 168 Sushi Buffet

snappy\*