

How Snappy Helped Freshslice Transform Delivery Operations & Reduce Costs



Freshslice is a Canadian pizza chain and franchise famous for its pizza by the slice and has been in business for 25+ years.

📍 100+ Locations in Canada

👤 20,000+ Daily Customers

👥 1000+ Employees Nationwide



snappy*

IMPACT

-23%

Reduction in aggregate delivery costs

+\$2250

Average savings on delivery costs per location

+17%

Increase in number of delivery orders

+5~7%

Increase in profit margins on delivery orders

RESULTS

1. On average, a single Freshslice location was able to reduce their order delivery cost by 23% and increase margins on delivery orders by 5-7%.
2. Due to increased customer reach with a larger delivery network, Freshslice grew monthly delivery order volume by 17% after implementing Snappy's delivery solution.
3. Reducing delivery operations to zero internal staff let Freshslice focus on other parts of their business and helped the franchise retain more customers, improve customer service and expand throughout Canada.

STORE EXAMPLE

	IN-HOUSE	SNAPPY	SAVINGS
Revenue Per Delivery Order	\$50	\$50	
Number Of Deliveries Per Month	900	900	
Total Delivery Order Revenue	\$50,000	\$50,000	
In House Delivery Cost Per Month	\$10,000	\$0	
Delivery Cost Per Order	\$0	\$8.60	
Total Delivery Order Cost	\$10,000	\$7,740	-23%
Net Delivery Order Revenue	\$40,000	\$42,260	+\$2,260