

How Snappy Grew Wing Spot Markham's Sales by 83%

IMPACT

+83%

Increase in online sales within the first 2 weeks

x1.5

Increase in online order conversion rates

+31%

Increase in website traffic from local Google search results

+16%

Increase in sit down customers within first month



100% Canadian chicken from local farms, Wing Spot Markham is a great place to enjoy amazing flavour and taste.

 100+ Flavours

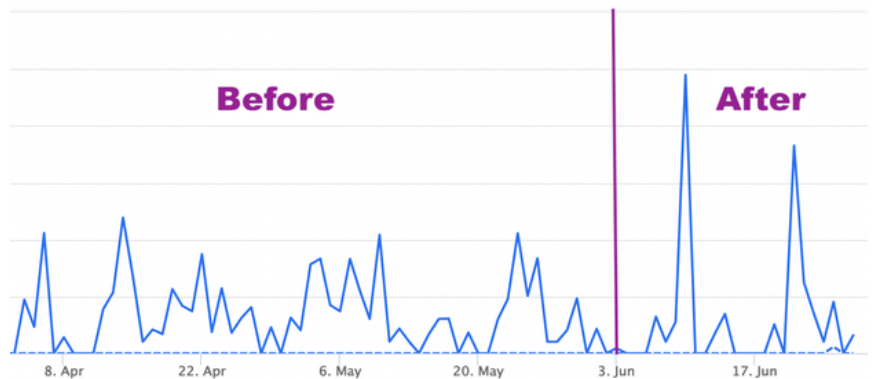
 Served Fresh

 Daily Specials + Combos

RESULTS

1. After redesigned and optimized website implementation, Wing Spot Markham generated 83% more sales and the highest sales of the year on the first weekend after adopting Snappy Growth.
2. Snappy's Growth solution helped Wing Spot Markham get over 25,000 social media views which led to an increase of 16% in sit down customers within first month.
3. By optimizing website for speed, SEO and conversion rates, Snappy helped Wing Spot Markham increase conversion rates by 1.5 times and drive 31% more traffic from local Google search results.

PERFORMANCE SNAPSHOT



"My sales are up last week already. The busiest weekend since Super Bowl Sunday was last weekend. I covered the cost of the growth marketing plan in one day."

- Ron, Owner of The Wing Spot Markham

snappy*